# Easy-to-Follow Checklist for Buying a WordPress Premium Theme

**Remember:** Don't get fooled by nice photos in demos.

## Theme Layouts
- [x] Widgetized Homepage
- [x] Page Templates
- [x] Sidebars
- [x] Hide/Show Post Info
- [x] Menu Options
- [x] Headers
- [x] Footers

## Styling for Entire Site
- [x] Typography
- [x] Colors

## Extended Features
**Reminder:** If something is built into the theme (like a slider, for example), then you can't take it with you if you ever change your theme. If it's a plugin, you can take it with you.

### Built-In Features
- [x] Responsive
- [x] Social Media
- [x] SEO
- [x] Speed
- [x] Ad Spots
- [x] Logo

## Plugin Compatibility
- [x] Gravity Forms
- [x] WPML
- [x] WooCommerce
- [x] Jetpack

## Cost
- [x] License — either personal or developer's license
- [x] Number of Themes — single theme, theme pack, or theme club

## One Time vs. Subscription
Most themes come with one year of upgrades and support. After that, you will need to pay a yearly fee. A few developers may sell lifetime licenses.

## Support and Updates
- [x] Response Time
- [x] Problem Solving
- [x] Support Forums
- [x] Theme Instructions

## Look for a Trustworthy Developer
- [x] Check Google
- [x] How many themes do they have?
- [x] Check out their support forums.
- [x] Check their social media accounts.
- [x] Ask around about them.